

## RECO Forum: Tuesday, February 24, 2009

*Sponsored by the Accountable Development Coalition and the Leadership Institute for Ecology and the Economy*

### AGENDA

- 2:00 pm Welcome and Introductions
- 2:10 pm Panel Presentations
- Renata Brillinger: CCAP Overview
  - Chris Cone: Overview of RECO's
  - Alice La Pierre: Berkeley RECO revisions & new model
  - Jana Maddux: HERS rating and home performance
  - Paula Howell: FHA & HUD mortgage programs for efficiency
  - Alan Strachan: AB811 basic information and current three options
- 3:30 pm Q&A
- 4:00 pm Adjourn

### PANEL BIOS

**RENATA BRILLINGER:** Renata is the *Community Climate Action Plan* Project Manager for the Climate Protection Campaign. She has a range of project management, communications, and administrative experience, primarily in the arena of sustainable agriculture and food systems. As the Executive Director of a statewide agriculture policy coalition, Renata was responsible for directing research, strategy development, communications, staffing and fundraising. She has also served as the Communications Director for the Occidental Arts and Ecology Center, and consulted with a number of organizations on fundraising, strategic planning, and organizational development.

**CHRIS CONE:** Chris is an energy consultant and Home Energy Rating Service or HERS rater for existing homes. She developed and coordinated a pilot project for the Green Energy Loan program providing residential energy analysis and home equity financing. She was the technical editor for the Climate Protection Campaign's *Community Climate Action Plan*. Chris is currently working with Solar Sonoma County to develop its Solar Implementation Plan. She is a founding member of the Thousand Home Challenge NorCal Collaborative, which is developing guidelines for deep energy reductions in residences.

**ALICE LA PIERRE:** Alice develops and implements energy efficiency programs for the City of Berkeley, including its residential energy conservation ordinance. She is a writer, architect, building scientist, and Home Energy Rating Service or HERS rater. She is a member of the

## **RECO Forum: Tuesday, February 24, 2009**

*Sponsored by the Accountable Development Coalition and the  
Leadership Institute for Ecology and the Economy*

California Building Performance Contractors Association and a founding member of the Thousand Home Challenge NorCal Collaborative.

**JANA MADDUX:** Jana is the Existing Homes Program Manager for California Home Energy Efficiency Rating Services, Inc. (known as CHEERS). Jana has been a Certified CHEERS Rater since 1992, and has been offering training & software support to CHEERS Raters since 1997. She also holds a California Real Estate Broker's license and has extensive experience in both real estate transactions and mortgage loans including the Energy Efficient Mortgage.

**PAULA HOWELL:** Paula owns Energy Documentation Services and is a certified California Home Energy Efficiency Rater, Green Rater, Title 24 Energy Analyst, and an Energy Efficient Mortgage Specialist. Paula has been an active participant in the development of the home energy ratings (HERS) industry since 1990, and written numerous statewide training manuals on energy efficient financing using the HERS report. For CHEERS, Paula provides energy efficient financing and project management training to consumers, Realtors and lending professionals.

**ALAN STRACHAN:** Alan is a business consultant and developer, and co-founder of the Dennis Hunter Global Legacy Foundation, the Green Energy Loan program, and the Sonoma Climate Exchange. Since 2006 he has been coordinating efforts to design and launch programs to reduce greenhouse gas emissions, finance energy efficiency retrofits, establish localized carbon trading capacity, and provide advisory services to nonprofit groups focused on preventing climate change. He is an expert on AB811 and is the author and coordinator of the Green Energy Program, a private-sector AB811 implementation service for local governments.